



HEALTHY SNACKING NEVER TASTED SO NAUGHTY WITH LOWER SUGAR, PROTEIN BROWNIE BITES FROM NIBBLE



Send your taste buds into overdrive and treat yourself to the delicious, all-natural Nibble Brownie Bites from Nibble Protein, the award-winning creators of innovative, lower sugar, bite-size protein snacks.

Perfect as a mid-morning snack, or an afternoon pick-me-up, these irresistible, healthy yet indulgent-tasting Brownie Bites are the ultimate low sugar treat. Packed with goodness and just 1 gram of sugar per bite, these tasty treats will boost your protein and fibre intake to keep you feeling fuller for longer, as well as preventing any sugar highs and lows throughout the day, improving your mood and sustaining your energy levels.

Available in a range of chocolate inspired, mouth-watering flavours, the Nibble Brownie Bite range includes:

- **CHOC ORANGE BROWNIE:** winner of the Silver Free From Food Best Snack Bar Award 2019, this classic, decadent flavour pairing contains sweet orange and 72% dark chocolate chips for a match made in chocolate heaven.
- **MINT CHOC BROWNIE:** made with the finest mint oil and cacao nibs for an irresistible and delicious crunch, these brownie bites are the business with coffee!
- **CHOC WALNUT BROWNIE:** an all-American flavour combination with crunchy walnuts, smooth chocolate and a hint of vanilla for a healthy, naughty-tasting indulgent treat.

With less than 100 calories per pack and on average 45% less sugar than other leading brands, Nibble Brownie Bites are vegan friendly, gluten-free and the healthiest lower sugar treats on the market. They've been crafted with the finest low GI ingredients designed to regulate your blood sugar, including antioxidant-rich dried plum purée, which offers supreme antioxidant power, as well as being a good source of iron, potassium, magnesium and vitamins K and A.

Packed with natural fibre, each Nibble Brownie Bite is made from allergen-free, sustainable 'slow digesting' pea protein, which boosts satiety in comparison to whey, as well as other healthy ingredients such as gluten-free oats and antioxidant-rich cocoa powder.

With Nibble Brownie Bites, you'll never believe that healthy could taste this naughty, or delicious.



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Nibble Brownie Bites RRP: £1.49 from leading stockists including Ocado, Whole Foods, and Harvey Nichols. Nibble Brownies Bites are launching in Sainsbury's first ever Taste of the Future bay in selected stores from 23rd June 2019.



HARVEY NICHOLS



For more information, high resolution imagery or samples, please contact ashley.h@enticecommunications.com

Notes to Editors:

Nibble Protein Bites (the original range)

The original range officially launched in September 2017, with a listing on Ocado. The premium, lower sugar, bite-sized protein snack won a Bronze Innovation Challenge Award, which recognises the most innovative products in the food-to-go sector. It was also shortlisted for two Free From Food Awards (including the Innovation Award) for its tasty, unique lower sugar recipe. In June 2018, Nibble was selected as one of 10 food start-ups in all of Europe to participate in Pepsico's prestigious Nutrition Greenhouse Programme.

